



We Are an Innovative studio crafting
Immersive Multimedia experiences that
connects people, brands & culture.



We are a creative studio crafting unique experiences across many disciplines, from video content, architectural visualization and animation, to interactive exhibition, design, conceptual, games and strategy.

We work across different sectors, from the built environment, architectural communications, to arts and culture, exhibitions, entertainment, events and place making.

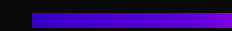
13 years

in the industry, we specialize in delivering bespoke solutions that align with clients' visions and meet evolving market demands.

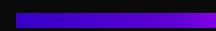
Guided by our core values of quality, integrity, and innovation, we are a trusted partner in delivering transformative journey experiences.



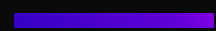
IMEX structure is designed and built to support an optimal product discovery, design and development process.



Interactive



Architectural
Visualization



Brand
Activation



Communication



Interactive

We build interactive solutions and attractions, from interactive exhibitions to entertainment events and placemaking.

Animation & VFX

Interactive Kiosks

VR/AR/MR

Web3 & Metaverse

Immersive Environment

Artificial Intelligence





Architectural Visualization

We offer comprehensive CG service,
focusing on TV, advertisement,
architectural and product visualization.

CGI, Animation & Cinemagraphs

Marketing Films

Virtual Tours

Virtual Showrooms

Digital Twins





Brand Activation

We blend designs from trade shows and events to meticulous innovation and sales centers.



Interactive Booths
Experience Centers
Innovation Centers
Sales Center Experiences



Communication

Experts in communicating brands, from brand positioning to visual identity and strategy.



Branding

Communication Strategy

Positioning & Brand Identity

Graphic & environmental Design



Our Approach



Customer-Centric

We prioritize understanding our clients' goals and delivering projects tailored to their needs.



Innovation & Technology

Leveraging technologies like Building Information Modeling (BIM), digital twins, AR/VR, and advanced analytics to elevate customer experiences.



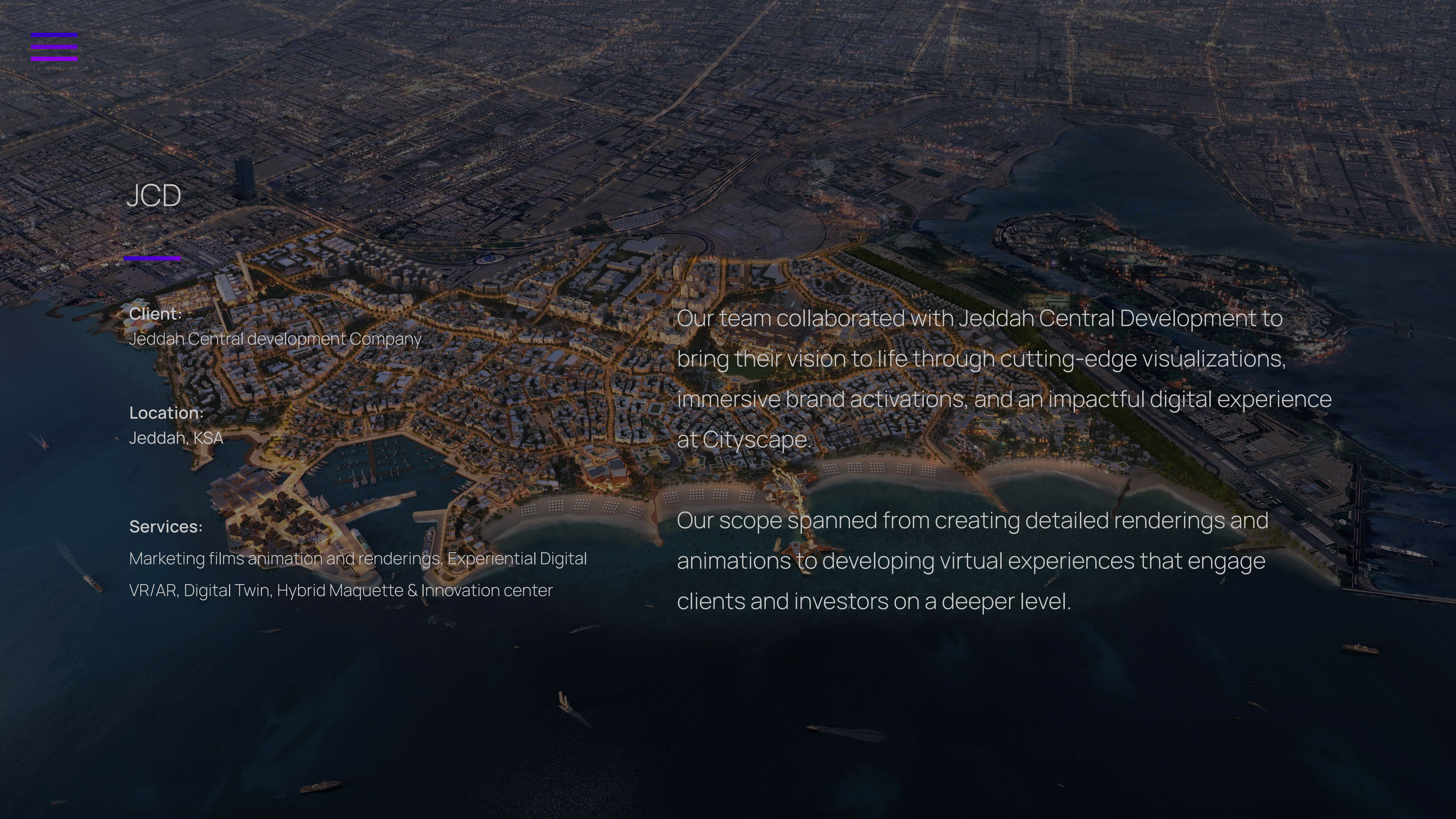
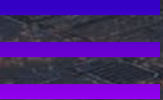
Journey

We blend storytelling, space design, and interactive technology to guide visitors through purposeful moments, ensuring every step feels intentional, intuitive, and deeply engaging.



Let's Take
a Short Break

Showcases



JCD

Client:
Jeddah Central development Company

Location:
Jeddah, KSA

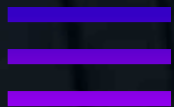
Services:
Marketing films animation and renderings, Experiential Digital
VR/AR, Digital Twin, Hybrid Maquette & Innovation center

Our team collaborated with Jeddah Central Development to bring their vision to life through cutting-edge visualizations, immersive brand activations, and an impactful digital experience at Cityscape.

Our scope spanned from creating detailed renderings and animations to developing virtual experiences that engage clients and investors on a deeper level.







Gabriel

Client:

Groupe Gabriel

Location:

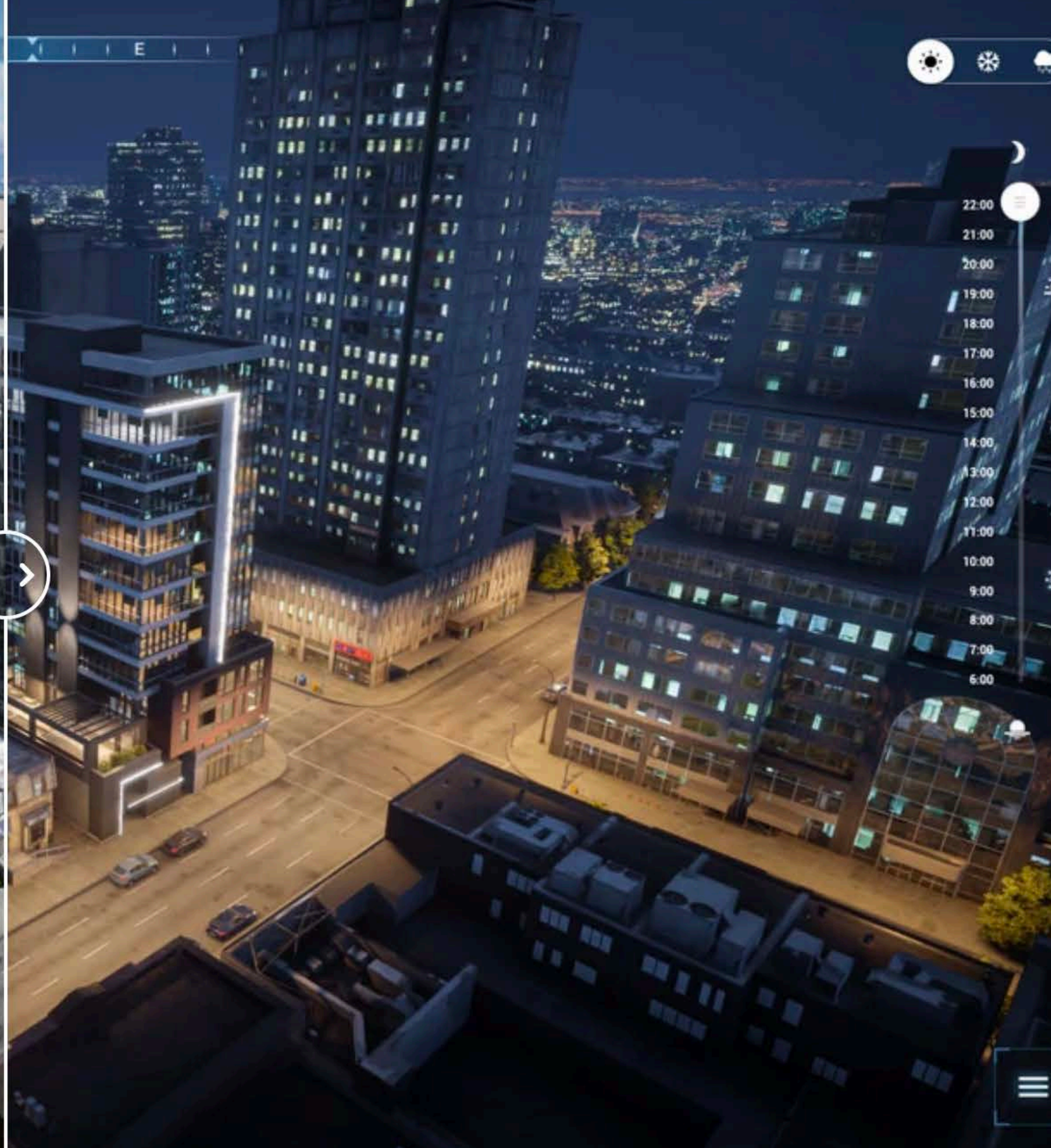
Canada

Services:

Services: Experiential Digital VR + Digital Twin

Today, real estate agents are facing new challenges. Reality equals speed, so you have to change gears faster than usual to keep up with new market rules and ever changing life conditions. We offer innovative solutions for presenting marketing data on residential and commercial property in a more profitable and convenient way.

The program allows potential buyers to fully get acquainted with the future residence and choose an appropriate apartment based on relevant criteria.





N

W

Available

Booked

Rental price \$

1420 1814 2208 2602 2996 3390

Surface ft²

461 557 654 750 847 944

Floor

3 5 7 9 11 13

LIST OF AVAILABLE

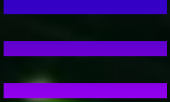
RESET F

FILTERS

SURROUNDINGS

GALLERY

FAVORITES



Ministry of Energy - Expo 2017

Client:

German Ministry of Economy & Energy

Location:

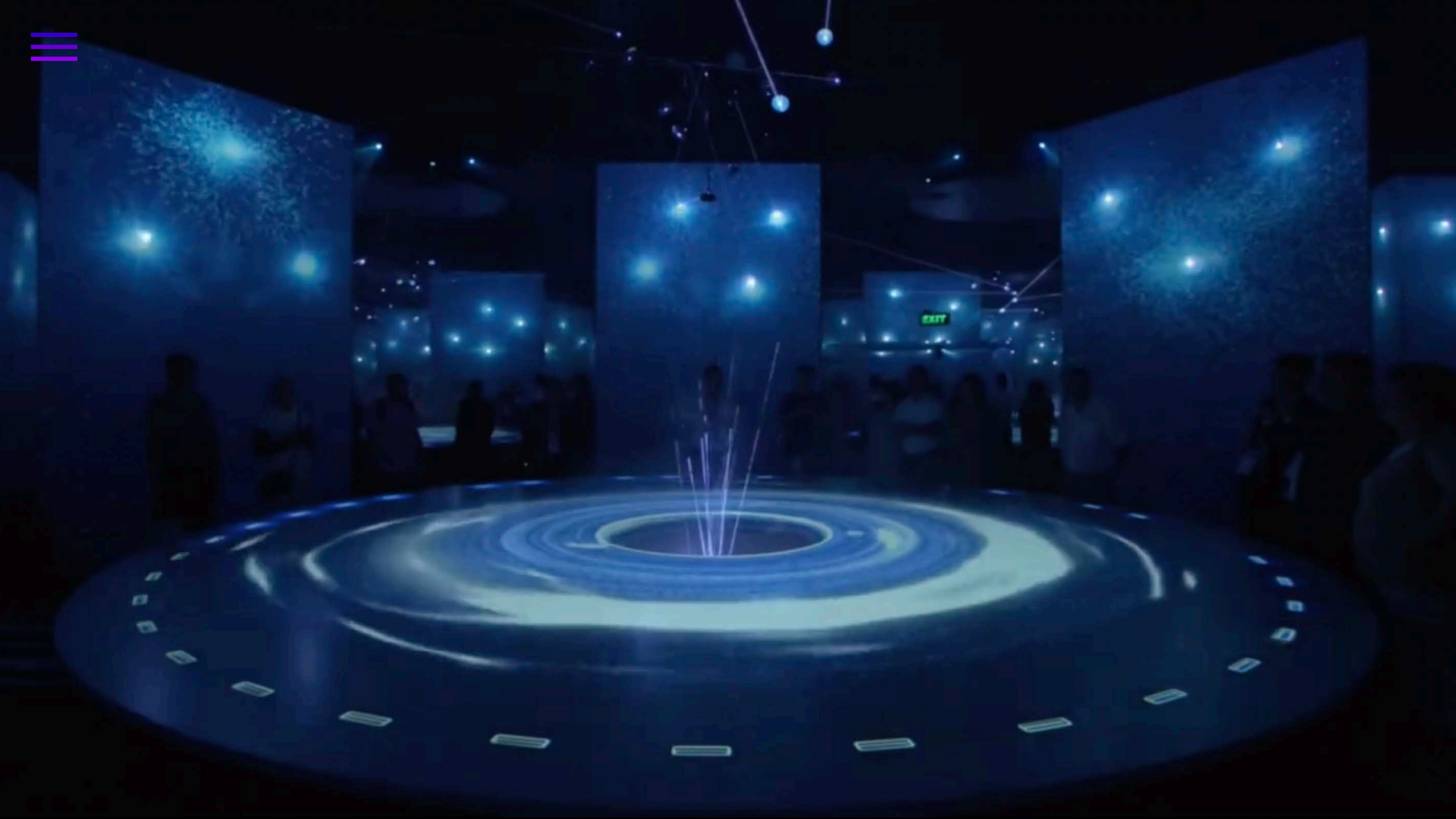
Astana, Kazakhstan

Services:

Interactive & Immersive Solutions,
Pavilion Journey Design Experiences

As part of the German ministry of economy and energy (BMWi), we developed a set of interactive applications along with booth design experiences, multimedia and printing materials.

The project was connected with the construction of the German pavilion for Expo 2017. It included of complete preparation, development and installation of 12 interactive and large format graphics stands.





LEAP

Client:

Riyadh Region Municipality

Location:

Riyadh, KSA

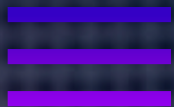
Services:

Digital Twin & Interactive Kiosks

IMEX was commissioned by the Riyadh Region Municipality to design & construct an interactive & captivating booth for the LEAP Exhibition. We were tasked with the creation of an extensive Digital Twin Experience for Riyadh Region, projected on a monumental screen and accessible across various platforms.

Furthermore, we developed an interactive kiosk to showcase the Urban Oasis Smart Cities, alongside an immersive photo booth designed to offer visitors an unforgettable and enthralling journey.





Audi A4

Client:

Audi

Location:

Warsaw, Poland

Services:

Automotive Configuration

The Audi configurator Metaverse is a state-of-the-art virtual metaverse platform designed to revolutionize user interaction and engagement across cross platforms.

As a finished product, it seamlessly integrates Virtual Reality (VR) and Mixed Reality (MR) technologies, offering a versatile and immersive experience for customers giving them the opportunity to immerse themselves into AUDI metaverse showroom.



EXTERIOR



INTERIOR



FUNCTIONS



MODES



ENVIRONMENT



MEDIA



DYNAMIC EXTERIOR



STATIC EXTERIOR



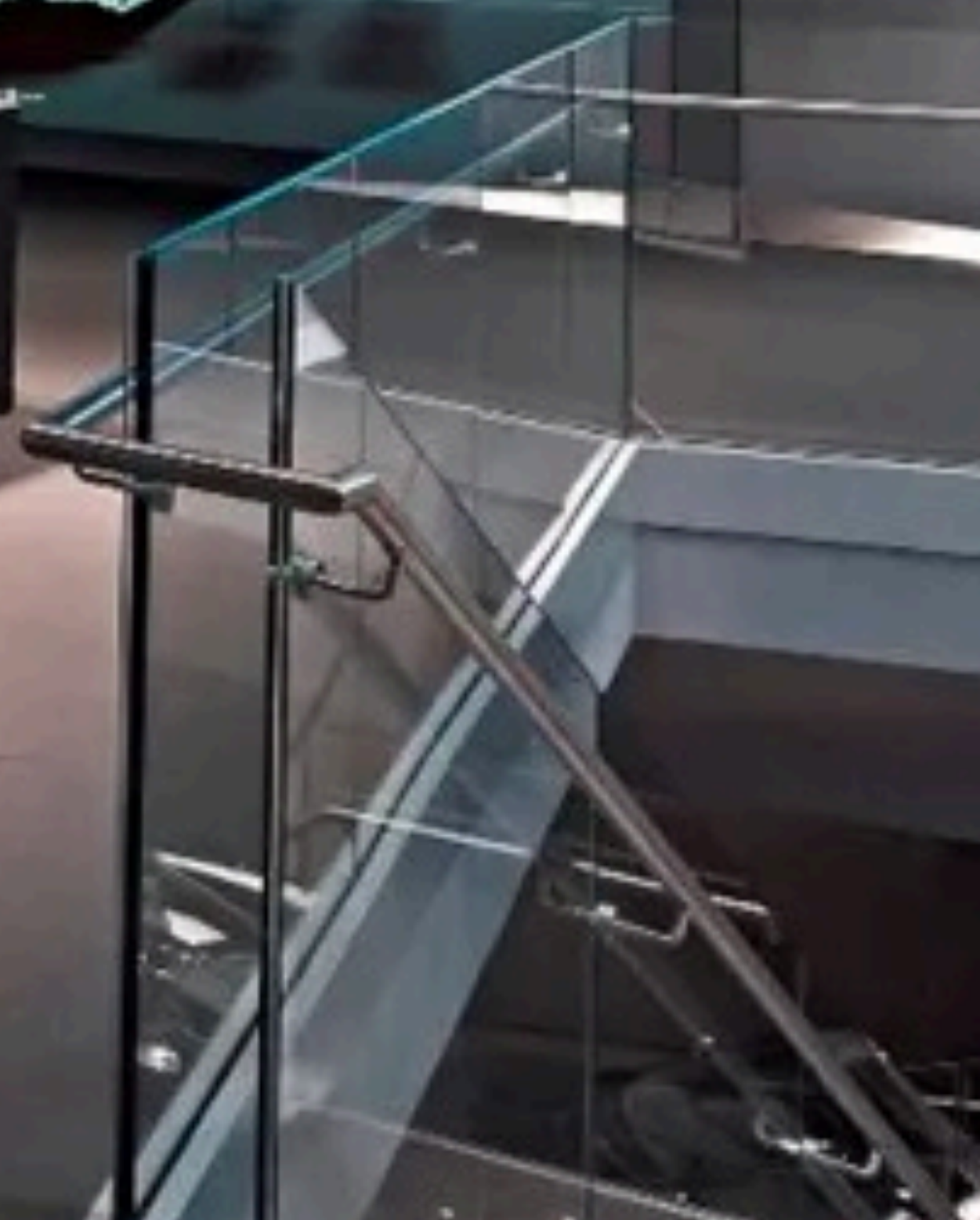
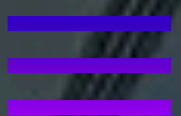
LIGHT HOUSE

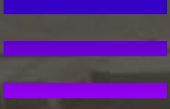
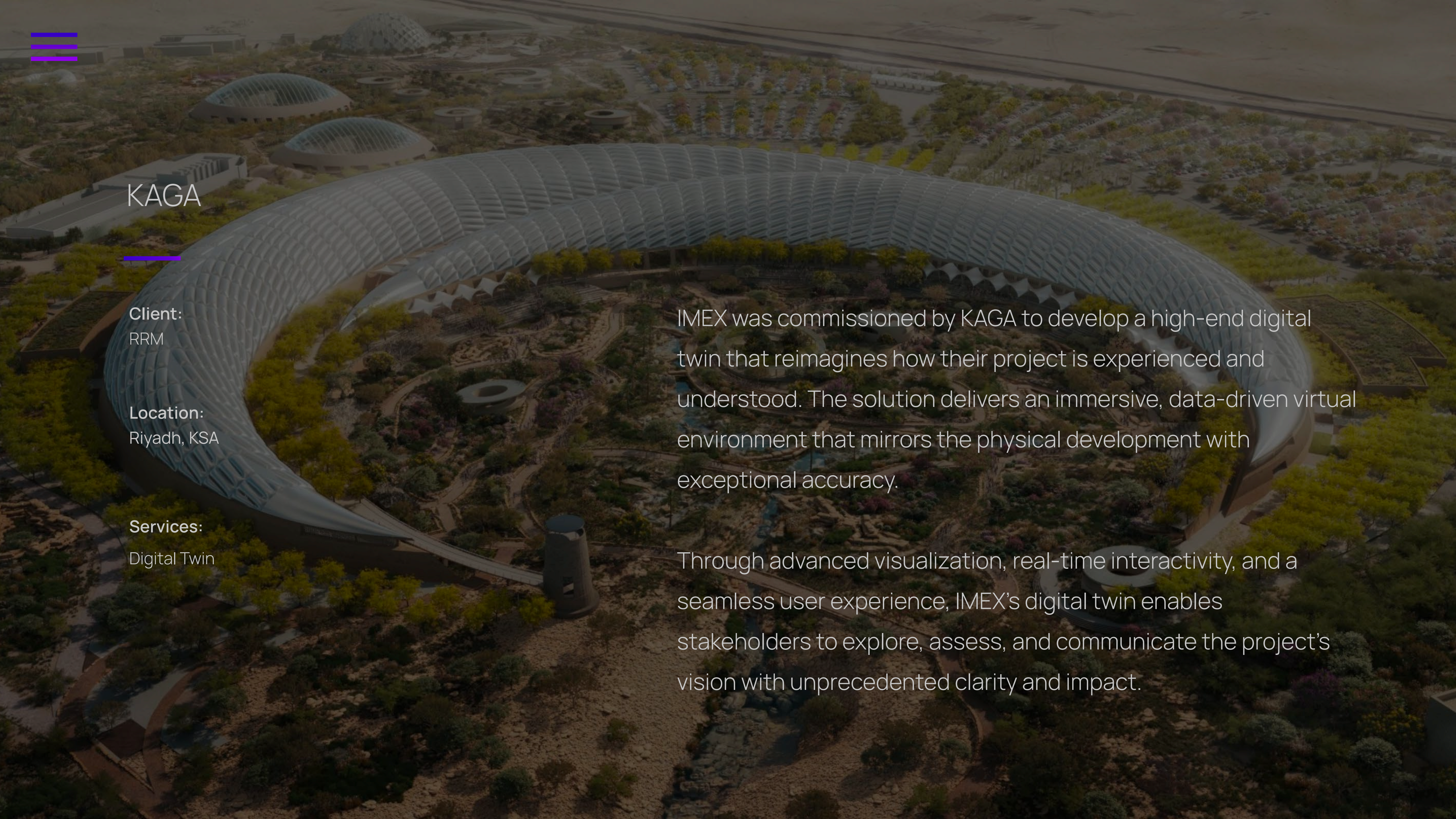


STUDIO NOIR



STUDIO CHIC





KAGA



Client:
RRM

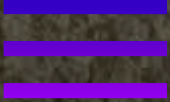
Location:
Riyadh, KSA

Services:
Digital Twin

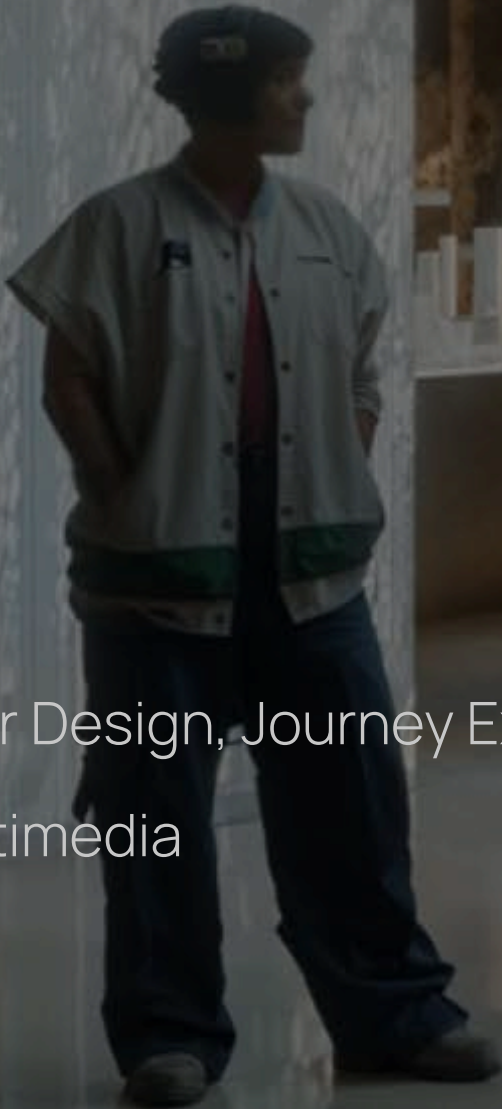
IMEX was commissioned by KAGA to develop a high-end digital twin that reimagines how their project is experienced and understood. The solution delivers an immersive, data-driven virtual environment that mirrors the physical development with exceptional accuracy.

Through advanced visualization, real-time interactivity, and a seamless user experience, IMEX's digital twin enables stakeholders to explore, assess, and communicate the project's vision with unprecedented clarity and impact.





Innovation Center



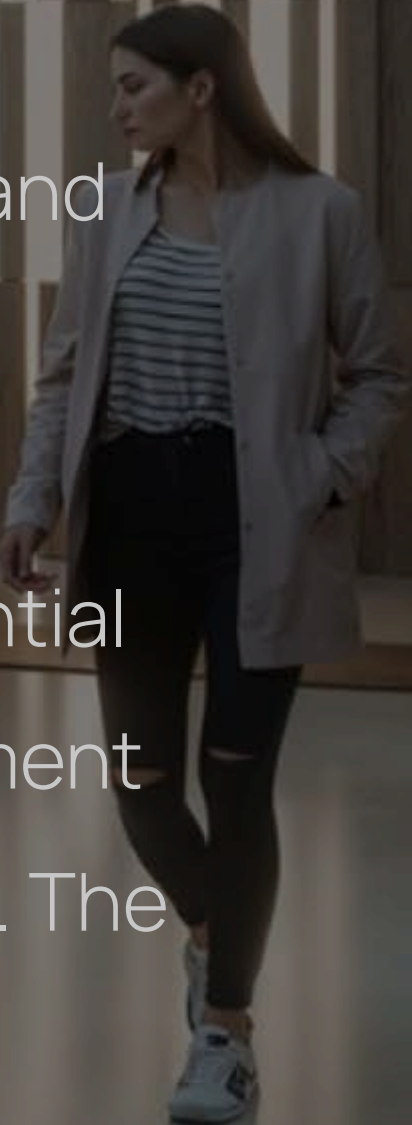
Client:
JDA

Location:
Jeddah, KSA

Services:
Innovation Center Design, Journey Experience
& Interactive Multimedia

IMEX was commissioned to design the Innovation Center for the Jeddah Development Authority, creating a 600 sqm visitor journey that blends interior design, storytelling, and interactive multimedia.

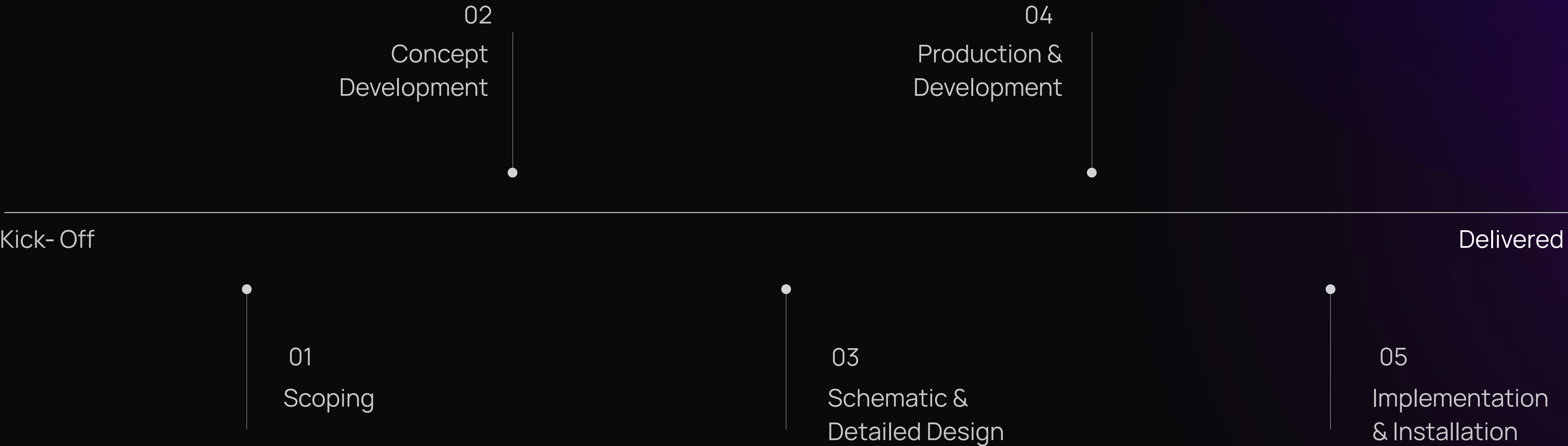
From spatial planning and material selection to experiential technology integration, IMEX crafted a holistic environment that reflects the identity and ambitions of the authority. The experience allows visitors to explore Jeddah's past, understand its present, and envision its future through highly engaging, immersive, and meaningful interactions.







Process





Awards

Best interactivity of
Astana Expo 2017
Award of the
Exhibitor magazine

Best Pavilion of Expo
2017 Award – for the
best exposition at
the World Exhibition
Expo 2017



Our Network



Let's Connect



Website

www.imex-digital.com

Email

hello@imex-digital.com

Location

KSA | UAE | Poland